

JONATHAN KLEMSTINE

creative director



CONTACT



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CAPABILITIES / SKILLS

DESIGN APPLICATIONS

InDesign
Photoshop
Illustrator
PowerPoint
Excel
Dreamweaver
Acrobat
Premiere
Sketch

WEB DEVELOPMENT

HTML
CSS
JavaScript

UI / UX DESIGN

Rapid Prototyping
Agile
Scrum

EDUCATION

2002 - 1998 Maryland Institute College of Art, Baltimore, MD
Bachelor of Fine Arts - graduated May 2002 with a concentration in graphic design

EXPERIENCE

- 2018 - 2010 **DESIGN DIRECTOR / GRAPHIC DESIGNER**
February 2010 to present
Jobson Medical Information, 395 Hudson Street, New York, NY 10014
- Develop marketing programs that help healthcare professionals make better decisions faster
 - Manage multiple projects and timelines for breaking news and monthly publications
 - Communicate with vendors to accurately meet deadlines within a production budget
 - Distribute news at live events as rich content over a range of media platforms
 - Advise marketing and sales teams on methods for obtaining and taining new clients
- 2010 - 2006 **DESIGN DIRECTOR / GRAPHIC DESIGNER**
July 2006 to January 2010
The Cannon Group, 27 West 20th Street, New York, NY 10011
- Developed brand strategies for clients
 - Attended new business meetings and coordinated conference calls
 - Calculated estimates and organized task lists for account manager
 - Prepared artwork for pre-press and approved proofs for production
- 2006 - 2003 **GRAPHIC DESIGNER**
August 2003 to June 2006
Idea Nuova 304 5th Avenue, New York, NY 10001
- Organized typeface collection and purchased new fonts
 - Managed FTP (file transfer protocol) between designers / vendors
 - Tracked and reviewed production templates, proofs and color keys
 - Developed sell sheets and planograms for retailers
- 2003 - 2000 **GRAPHIC DESIGNER**
May 2000 to July 2003
Planit, 601 East Pratt Street, Baltimore, MD 21202
- Coordinated multiple tasks in a fast-paced working environment
 - Organized presentation for new business meetings
 - Lead research and development for rebranding projects
 - Attended press runs